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POSITION: Creative Content Producer
REPORTS TO: Director of Marketing and Communications
JOB TYPE: Part-time, 24 hours per week

THE COMPANY

Ballet BC is an internationally renowned contemporary dance company led by Artistic Director Medhi Walerski. Deeply committed to presenting new work by established and emerging choreographers in addition to acclaimed repertoire, the 20-dancer company performs today’s most sought-after Canadian and international choreography. Ballet BC tours regionally and internationally in addition to its regular performance season at the Queen Elizabeth Theatre in Vancouver. Ballet BC is a leader and resource in the community through dance education opportunities, community and audience outreach, and professional development activities which serve to provide greater access to our art form.

The largest dance organization in British Columbia, Ballet BC is located on culturally vibrant Granville Island in the heart of Vancouver, situated on the traditional, ancestral and unceded territory of the Coast Salish peoples—the Skwxwú7mesh (Squamish), Stó:lō and Səl’ílwəta?/Selilwitulh (Tsleil-Waututh) and xʷməθkʷəy̅əm (Musqueam) First Nations. Recognized as one of the world's most livable cities, Vancouver is surrounded by wild, natural beauty.

THE POSITION

Ballet BC is seeking an experienced videographer and content creator to assume the role of Creative Content Producer. The Creative Content Producer is responsible for the creation of visual content for Ballet BC’s social media, YouTube channel, website and other communication platforms. The content may include but is not limited to: interviews with Ballet BC dancers and team members and guest choreographers; studio photography; studio b-roll of dancers and dance creations; stage trailers on location at performance venues; and livestreaming of Ballet BC MOVE classes.

ROLE AND RELATIONSHIPS

- Maintains a strong collaborative creative partnership with the Artistic Director
- Works closely with the Director of Marketing and Communications and Marketing Coordinator on content planning and optimization
- Regularly communicates with the Artistic, Marketing, Development, Production, and Outreach teams to coordinate project schedules.

KEY RESPONSIBILITIES

- Develops, schedules, and plans high-quality video content, ensuring it adheres to the Ballet BC brand and supports marketing and fundraising objectives
- Captures and edits all non-performance video content required for marketing, development, and outreach departments including artist profiles, studio trailers, event recap videos, and additional content when possible
- Captures and manages Ballet BC live performance archival filming
- Captures and edits Ballet BC live stage trailers on location at performance venues
- Captures and edits supplemental photo content including but not limited to informal studio photos, backstage photos, and company headshots when possible
- In collaboration with the Artistic Administrator, arranges and confirms music rights for video content
- Records and edits voiceovers and other audio as needed for video content
- Assists with graphic design as it relates to video projects
- Assists with lighting documentation at performance venue
- Conceives and develops additional creative video content and campaigns as needed throughout the season

QUALIFICATIONS

- Minimum two years' experience working in a videographer or digital content creation role, preferably within an arts environment.
- Experience capturing and editing high quality video and photo content using equipment and software such as Final Cut Pro and/or Adobe Creative Suite (Premiere, Illustrator, Photoshop, Lightroom)
- Knowledge and skills required to build and maintain camera equipment
- Experience collaborating and communicating with artists, photographers, and other stakeholders, and ensuring subjects are notified and comfortable with filming activities
- Project and time management skills with the ability to work across a range of initiatives and prioritize effectively in order to deliver to tight deadlines
- Excellent written and verbal communication skills
- Ability to work collaboratively to build and maintain relationships and to inspire creative input from colleagues and stakeholders at all levels
- An understanding of and/or passion for dance is an asset.

Please note: As this is an event-based role at times, a flexible work schedule may be required including some evening and weekend hours.

Salary: \$30 - 32 per hour

Please send your CV and Letter of Intent by August 23, 2024 via email to: hr@balletbc.com.

Ballet BC is an equal opportunity employer. We would like to thank everyone for their interest in Ballet BC. Please note that only those candidates selected for an interview will be contacted.